

**BUICK ENVISION GREATNESS CHALLENGE**  
**OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER, WIN OR CLAIM A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING.**

The Buick Envision Greatness Challenge ("Promotion") is sponsored by General Motors LLC ("Sponsor"), 100 Renaissance Center, Detroit, MI 48265, and is administered by Prize Logic, LLC, ("Administrator"), 25200 Telegraph Road, Suite 405, Southfield, MI 48033.

- 1. PROMOTION PERIOD:** The Promotion begins on March 15, 2021 at 12:00 PM Eastern Time ("ET") and ends on April 5, 2021 at 7:59 PM ET ("Promotion Period"). The Promotion includes seven (7) phases as set forth in the chart below (each a "Phase"):

<b>Phase</b>	<b>Start Date and Time</b>	<b>End Date and Time</b>
1 – First Four	03/15/21 at 12:00 PM ET	03/18/21 at 2:59 PM ET
2 – First Round	03/19/21 at 1:00 AM ET	03/19/21 at 10:59 AM ET
3 – Second Round	03/21/21 at 1:00 AM ET	03/21/21 at 10:59 AM ET
4 – Sweet 16	03/23/21 at 1:00 AM ET	03/27/21 at 12:59 PM ET
5 – Elite Eight	03/29/21 at 1:00 AM ET	03/29/21 at 5:59 PM ET
6 – Final Four	03/31/21 at 1:00 AM ET	04/03/21 at 3:59 PM ET
7 – NCAA Championship Game	04/04/21 at 1:00 AM ET	04/05/21 at 7:59 PM ET

The Administrator's computer is the Promotion official clock. Official start times of each Phase will be based on the start time of each official game.

- 2. ELIGIBILITY:** This Promotion is open only to legal residents of the fifty (50) United States (including the District of Columbia) who are at least eighteen (18) years old at the time of entry. Employees of Sponsor, Administrator, National Collegiate Athletic Association ("NCAA"), ViacomCBS, and WarnerMedia, and each of their respective parent companies, subsidiaries, affiliates, advertising and promotion agencies (collectively, "Promotion Entities") and each of their immediate family members (e.g., spouse, parent, child, sibling, and their respective spouses and the "steps" of each, regardless of where they reside) and persons living in the same household of each, whether or not related, are not eligible to enter or win. All federal, state, and local laws apply. Void where prohibited or restricted by law.

Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions and interpretations, which are final and binding in all matters related to the Promotion. For purposes of the Promotion, an entrant's residential address and e-mail address will be the physical address and e-mail address submitted at the time of entry. Entrants will not be allowed to change their physical address or e-mail address.

- 3. HOW TO ENTER THE PROMOTION:** During the Promotion Period, an eligible entrant may visit [buickenvisiongreatness.com](http://buickenvisiongreatness.com) ("Website") and complete and submit the registration form including, but not limited to: his/her first and complete last name (no initials), valid e-mail address, phone number, street address (no P.O. Boxes will be allowed), city, state, and zip code. Upon the successful submission of the registration information, an entrant will receive one (1) entry into the Promotion.

After completing the registration, and upon subsequent visits, eligible entrants may receive additional entries by following the links and instructions to answer three (3) questions related to the specific Phase games. **All answers must be submitted prior to the end time for each Phase.** Each Phase will end at the times set forth in Section 1 or one (1) hour prior to the next Phase starting (whichever occurs first). For each correct answer, additional entries will be awarded as set forth in the chart below:

Phase	Entries Earned per correct answer	Question 1	Question 2	Question 3	Number of Games	Maximum number of entries possible
1 – First Four	1	1	1	1	4	12
2 – First Round	1	1	1	1	32	96
3 – Second Round	2	2	2	2	16	96
4 – Sweet 16	5	5	5	5	8	120
5 – Elite Eight	10	10	10	10	4	120
6 – Final Four	25	25	25	25	2	150
7 – NCAA Championship Game	50	50	50	50	1	150

If entrant does not answer all questions in each Phase, he/she will receive entries for the question(s) entrant does answer only, and not the unanswered questions.

**Bonus Prize Pool Entries:** Eligible entrants who correctly answers all three (3) questions for all sixty-three (63) games (First Round through Championship Game, excluding the First Four) will receive an additional five hundred (500) entries into the “Bonus Prize Pool” as further described in Section 4 below.

**Entry Limit:** There is a limit of one (1) entry per person for registration, up to seven hundred forty four (744) additional entries for correctly answering questions and five hundred (500) additional Bonus Prize Pool entries. If more than the stated number of entries per Phase, is received from the same person, telephone number and/or e-mail address the entries may, at the Sponsor’s sole discretion, be disqualified. Entrants are prohibited from using more than one (1) e-mail address or multiple identities. If it is found or suspected that an entrant is using more than one e-mail address or multiple identities to participate in the Promotion, then that entrant, in Sponsor’s sole discretion, may not be eligible to win a prize.

**IMPORTANT:** MESSAGE AND DATA RATES MAY APPLY IF AN ENTRANT ENTERS THIS PROMOTION ON HIS/HER MOBILE DEVICE. NOT ALL MOBILE TELEPHONE/WIRELESS PROVIDERS CARRY THE SERVICE NECESSARY TO PARTICIPATE IN THESE PROMOTION. ENTRANTS SHOULD CONSULT THEIR WIRELESS PROVIDER’S PRICING PLANS. MOBILE ENTRY IS NOT REQUIRED TO ENTER OR WIN A PRIZE IN THIS PROMOTION.

- 4. RANDOM DRAWINGS AND WINNER SELECTION:** On or around April 7, 2021, the Administrator will randomly select the potential winners from all eligible entries received. Non-winning entries from Phase 1 will carry forward into Phase 2 drawings and Tournament drawings only. Non-winning entries from Phases 2-7 do not carry forward into subsequent Phase drawings. There will be thirty-two (32) potential winners randomly selected from Phases 1 (First Four), and Phase 2 (First Round), sixteen (16) potential winners from Phase 3 (Second Round), eight (8) potential winners from Phase 4 (Sweet

Sixteen), four (4) potential winners from Phase 5 (Elite Eight), two (2) potential winners from Phase 6 (Final Four), and one (1) potential winner from Phase 7 (Championship Game).

In addition, all entries will be eligible for the Tournament random drawings which will include one (1) Tournament potential grand prize winner and four (4) Tournament potential runner-up prize winners.

Lastly, in the event that an entrant correctly answers all three (3) questions for all sixty-three (63) games (First Round through Championship Game, excluding the First Four) then the Bonus Prize Pool will be “unlocked”. If the Bonus Prize Pool is unlocked, then all eligible entrants who have received the top 10% of entries will be entered into the Bonus Prize Pool drawing for a chance to win the bonus prize (“Bonus Prize”). Administrator will conduct a random drawing from all eligible entrants to determine the Bonus Prize winner.

Each winner is considered a potential winner pending verification of his/her eligibility and compliance with these Official Rules.

**5. PRIZES, APPROXIMATE RETAIL VALUE (“ARV”), AND ODDS OF WINNING:**

**A. Prizes:** The following prizes are available in this Promotion:

Prize Level	Quantity	Prize Description	ARV (each)	Total ARV
1 – First Four, and 2 – First Round	32	An NCAA shop gift card	\$50	\$1,600
3 – Second Round	16	An NCAA shop gift card	\$75	\$1,200
4 – Sweet 16	8	An NCAA shop gift card	\$100	\$800
5 – Elite Eight	4	An NCAA shop gift card	\$150	\$600
6 – Final Four	2	An NCAA shop gift card and ear buds	\$150 (gift card) \$300 (ear buds)	\$900
7 – NCAA Championship Game	1	An NCAA shop gift card and a portable smart speaker	\$150 (gift card) \$350 (speaker)	\$500
Tournament Grand Prize	1	Trip for 4 to 2022 Final Four and a Buick Envision	\$54,000	\$54,000
Tournament Runner-Up Prize	4	Trip for 2 to 2022 Final Four	\$3,000	\$12,000
Bonus Prize*	1	\$1,000,000	\$1,000,000	\$1,000,000

**B. Total ARV:** The total ARV of all prizes is \$1,071,600.

**C. Odds of Winning:** The odds of winning a prize depend on the number of eligible entries received during the Promotion Period. The odds of winning the Bonus Prize are 1 in 7.48132959328854E+45.

**D. General Conditions:** There is a limit of one (1) Phase 1-7 prize, one (1) Tournament prize and one (1) Bonus Prize per person. In no event will more than the stated number of prizes, be awarded. If, for any reason, more prize notifications are sent (or more claims are received) than the number of prizes offered, as set forth in these Official Rules, Sponsor reserves the right to award the intended number of prizes through a random drawing from among all eligible prize claims received.

\*Bonus Prize must be “unlocked” and only becomes available if an entrant answers all three (3) questions correctly for all sixty-three (63) games (First Round through Championship Game, excluding the First Four).

For Gift Card Prizes: The use of a gift card is subject to the terms and conditions set forth thereon which shall govern the use of the gift card. Use of a gift card constitutes the user’s acceptance of the terms and conditions so the winners should read the terms and conditions on the gift card carefully. Winners must protect the gift card and treat the gift card as he/she would any other valuable document. The gift cards will not be redeemed or exchanged for cash, except where required by law. The gift cards will not be replaced or replenished if it lost, stolen, damaged, destroyed or used without the winner’s permission and will be voided if altered or defaced. All costs and expenses not specifically included herein are solely the winner’s responsibility.

For Vehicle Prize: The winner will be solely responsible for any additional features, upgrades or options to the prize vehicle. The winner must take delivery of the prize, at his or her own expense, within 45 days of notice of availability of the prize from Sponsor at a dealership selected by Sponsor based on proximity to winner’s residence, or the prize may, at Sponsor’s sole discretion, be forfeited. No other delivery option will be available. The winner is responsible for all taxes and expenses, including but not limited to: sales tax, luxury tax, destination charges, registration, title and license fees, insurance and all other costs incurred in claiming, registering or using the prize. The winner must present his or her valid driver’s license and provide satisfactory proof of liability insurance prior to the delivery of the prize. The prize vehicle details and availability are subject to change.

For Trip Prizes: Trips include round-trip coach class air transportation from a major commercial airport near winner’s residence to New Orleans, LA for winner and either one (1) or three (3) adult guests (for the respective prize), four (4) nights hotel standard accommodations (single room/double occupancy or single room/quad occupancy for the respective prize), a \$200 voucher (for winner only), transportation to/from airport and hotel, and either two (2) or four (4) tickets to the Final Four. Winner’s guests must be eighteen (18) years of age or older. If the winner elects to travel or partake in the prize without a guest, no additional compensation will be awarded to the winner. Winners must travel on April 1, 2022 and return on April 5, 2022 or prize will be forfeited. Winner and guests must travel on the same itinerary. The actual value of the trip may vary depending on point of departure and fluctuations in the cost of air transportation. Any difference between the estimated ARV and the actual value of the prize will not be awarded. If winner resides within a 100-mile radius of destination, ground transportation may be provided in lieu of air transportation, and no compensation will be provided for any difference in prize value. Travel dates are subject to availability; blackout dates and other restrictions may apply. Winner and guests are responsible for having valid travel documents including government identification and/or passports. Winner is responsible for all travel expenses not included herein, including airline baggage fees, gratuities, meals, and any other incidental costs or expenses related to participation in this prize. Travel must be booked at least seven (7) days in advance. Guests of winners must sign and return a travel liability release before travel will be booked. Winner and his or her guest hereby acknowledges that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance for any part of the trip. Winner will be required to provide a major credit card upon hotel check-in, and all in-room charges will be charged to the credit card. Any damage to the room will be the responsibility of the winner. Sponsor bears no responsibility if any event, element or detail of a prize is canceled, postponed or becomes

unavailable for any reason. Should any event, element or detail of the Prize become unavailable, the Sponsor shall have no obligation to the winner aside from providing the remaining portion of the prize, minus any unavailable event, element or detail. Sponsor is not responsible if event is delayed, postponed, or canceled for any reason. Winner will not receive compensation from Sponsor for tickets that the winner is unable to use due to cancellation of the event, but tickets may be subject to standard rain-check policies and procedures set by the issuer. Winner agrees that event admission is awarded pursuant to a revocable, nontransferable license that is personal to that applicable winner, and may not be sold, resold, auctioned, bartered, assigned, exchanged, placed in commerce, transferred, given away, donated or otherwise conveyed. Sponsor reserves the right to remove or to deny entry to Winner and/or his/her guest(s) if either winner or his/her guest(s) violates the previous restrictions or engages in a disruptive manner, or with intent to abuse, threaten or harass any other person at the event.

**6. HOW TO CLAIM A PRIZE:** The potential winners are subject to verification of eligibility and compliance with these Official Rules. After the random drawings, Administrator will notify the potential winner via e-mail at the e-mail address provided at the time of registration. The potential winner of a prize valued at or over \$600 will be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release (except where prohibited) and any other requested documents within five (5) calendar days from the date of attempted notification or the prize may be forfeited in its entirety and awarded to an alternate winner, at the Sponsor's sole and absolute discretion. Failure to provide all required information and a signature on the documents within the stated time period may result in forfeiture of a winner's right to claim his/her prize, and may result in the prize being awarded to an alternate winner, if time permits. If a potential winner is disqualified, found to be ineligible or not in compliance with these Official Rules, declines to accept a prize, the respective prize may be forfeited. If a prize is forfeited, the prize may be awarded to an alternate winner, selected in a random drawing from among all remaining eligible entries, as determined by Sponsor in its sole discretion. If, after a good-faith attempt, Sponsor is unable to award or deliver a prize, the prize may not be re-awarded. Upon verification of eligibility, the Tournament Grand and Runner-Up Prize winners will be contacted to make arrangements for the trip prizes. All other prizes will be mailed to the winners at the physical addresses (P.O. Boxes are not permitted) provided at the time of entry. Any portion of a prize not accepted by winner will be forfeited. Each winner shall be solely responsible for payment of any and all applicable federal, state, and local taxes for his/her prize won. Sponsor will issue an IRS Form 1099-MISC for all winners. All other costs and expenses not expressly set forth herein shall be solely each winner's responsibility.

Administrator will attempt to notify each potential winner as set forth above, but Sponsor is not responsible for any undelivered e-mails, including without limitation e-mails that are not received because of a winner's privacy or spam filter settings which may divert any Promotion e-mail, including any winner notification e-mail, to a spam or junk folder. Prizes that are unclaimed, unredeemed, or returned as undeliverable will not be awarded. Prizes are non-transferable and no prize substitution, exchange or cash equivalent will be allowed, except by Sponsor, who reserves the right to substitute a prize of equal or greater value in case of unavailability of the prize or force majeure, at Sponsor's sole and absolute discretion. Promotion Entities shall not be held responsible for any delays in awarding the prize for any reason.

**7. LIMITATION OF LIABILITY:** By participating in this Promotion, entrants agree that the Promotion Entities and each of their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers and each their respective officers, directors, stockholders, employees, representatives, designees and agents ("Released Parties") are not responsible for: (i) lost, late, incomplete, stolen,

misdirected, postage due or undeliverable e-mail/text notifications or postal mail; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/network accessibility, availability or traffic congestion; (iv) any technical, mechanical, printing or typographical or other error; (v) the incorrect or inaccurate capture of registration information or the failure to capture, or loss of, any such information; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Promotion; (vii) any injury or damage, whether personal or property, to entrants or to any person's computer related to or resulting from participating in the Promotion and/or accepting a prize; and (viii) entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules. Further, the Promotion Entities are not responsible for any unanswered or undeliverable winner notifications.

By entering the Promotion, each entrant agrees: (i) to be bound by these Official Rules, including entry requirements; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Promotion; and (iii) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable attorneys' fees) that may arise in connection with: (a) the Promotion, including, but not limited to, any Promotion-related activity or element thereof, and the entrant's entries, participation or inability to participate in the Promotion; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof); (d) any change in the prizing (or any components thereof); (e) human error; (f) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; (g) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof); or (h) the negligence or willful misconduct by entrant.

If, for any reason, the Promotion is not capable of running as planned, Sponsor reserves the right, at its sole and absolute discretion, to cancel, terminate, modify or suspend the Promotion and/or proceed with the Promotion, including the selection of a winner in a manner it deems fair and reasonable, including the selection of a winner from among eligible entries received prior to such cancellation, termination, modification or suspension. In no event will more prizes be awarded than are stated in these Official Rules. In the event that, due to technical, typographical, mechanical, administrative, printing, production, computer or other errors, there are more winners than are stated in these Official Rules, a random drawing among the claimants will be held to determine the winner.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS PROMOTION, INCLUDING THE PRIZES, IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT.

- 8. DISPUTES: THIS PROMOTION IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN THE OAKLAND COUNTY, MICHIGAN. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JAMS IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS**

**RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MICHIGAN. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN OAKLAND COUNTY, MICHIGAN. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR PROMOTION ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE PROMOTION PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.**

- 9. PRIVACY:** Sponsor's privacy policy is available at <https://www.gm.com/privacy-statement.html>.
- 10. PUBLICITY RIGHTS:** By participating in this Promotion, each entrant agrees to allow the Sponsor and Sponsor's designee the perpetual right to use his/her name, address (city and state), biographical information, likeness, picture and other information and content provided in connection with the Promotion for promotion, trade, commercial, advertising and publicity purposes in all media worldwide including, but not limited to, on television and the Internet, without notice, review or approval and without additional compensation, except where prohibited by law.
- 11. GENERAL:** Any attempted form of participation in this Promotion other than as described herein is void. Sponsor and Administrator reserve the right to disqualify any entrant found or suspected, in their sole and absolute discretion, to be tampering with the operation of the Promotion; to be acting in violation of these Official Rules; or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of this Promotion. Any attempted form of participation in this Promotion other than as in these Official Rules is void. If it is discovered that a person has registered or attempted to register more than once using multiple phone numbers, e-mail addresses, residential addresses, multiple identities, IP addresses, use of proxy servers, or like methods, all of that person's entries will be declared null and void and that person will not be awarded any prize that he/she might have been entitled to receive. Any use of robotic, automatic, macro, programmed, third party or like methods to participate in the Promotion will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. Entrants and/or potential winners may be required to provide proof of identification and eligibility as required by Sponsor or Administrator. In the event of a dispute as to the identity of a winner, the winning entry will be declared made by the authorized account holder of the e-mail address submitted on the registration form associated with such entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning email addresses for the domain associated with the submitted email address. Each entrant may be required to show proof of being an authorized account holder. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official

Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the prize documents will not affect the validity or enforceability of any other provision. No entrant shall have the right to modify or amend these Official Rules. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Promotion details contained in these Official Rules and Promotion details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Promotion as set forth in these Official Rules shall prevail.

**12. WINNERS LIST:** For a list of winners, interested individuals should mail a self-addressed stamped business envelope to: Winners List, - Buick Envision Greatness Challenge, P.O. Box 251328, West Bloomfield, MI 48325. Winner List requests must be received no later than June 7, 2021.

Customer Service inquiries may be made at [Contact Us](#).

NCAA is neither a sponsor nor administrator of this Promotion.  
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